

To Whom It May Concern,

Greetings from Antlers Hometown DMO.

Antlers Hometown DMO is an organization dedicated to promoting regional development and inbound tourism in the Kashima and Ibaraki areas through collaboration with various local stakeholders, including Kashima Antlers.

By leveraging the appeal of sports, culture, and regional resources, we strive to create opportunities for domestic and international visitors to experience the unique values and hospitality of our region.

Sports tourism has become an increasingly important means of fostering international exchange and regional revitalization. We believe that initiatives connecting people through football can contribute to mutual understanding, youth development, and meaningful experiences beyond the game itself.

In this regard, Antlers Hometown DMO and Asia Travel and Sports Co., Ltd. (Thailand) are currently exchanging information and exploring opportunities for cooperation related to sports tourism, youth exchange, educational visits, and international exchange activities between Thailand and the Kashima–Ibaraki region.

As part of these efforts, Asia Travel and Sports Co., Ltd. supports promotional activities and communication with schools, international schools, football academies, sports clubs, and other related organizations in Thailand, while introducing potential opportunities connected to the Kashima–Ibaraki region.

We appreciate your interest in exploring sports tourism and educational exchange opportunities in our region and hope that these activities may contribute to future friendship, cultural understanding, and long-term collaboration between Thailand and Japan.

Sincerely,

Antlers Hometown DMO

Kashima, Ibaraki, Japan

